

Fund raising campaign For the future of our past

Saint-Jean-sur-Richelieu

Subject : Invitation to participate to the 5th General's Challenge / Défi du Général A day long bootcamp

Dear Madam, Dear Sir,

I would like to take this opportunity to invite your firm to participate in the 5th edition of the General's Challenge, Saturday September 12, 2009. This friendly competition brings together a number of teams of four individuals coming from different background belonging to all types of organisations and industry. These amateur teams go through an obstacle course designed by a military leadership unit. It allows them to come together to solve problems, build esprit de corps and exceed their self-achievement in a boot camp style environment.

This activity is both a physical and mental challenge for the participants. The General's Challenge is a great opportunity for members of your company to live an exciting and stimulating TEAM BUILDING event that will benefit them and your company in the end. The leadership school puts together obstacles that will challenge their team spirit as well as their individual skills so that each team member is forced to surpass him/herself but also has to either help his/her co-worker or seek his/her assistance. In addition throughout the day, the General's Challenge seeks to bring forward the collective values you seek that your employees adhere to. Team spirit, mutual cooperation, communication, cohesion, surpassing of oneself, involvement, good judgment, leadership, are more than likely qualities you seek from your personnel individually and collectively.

The General's Challenge/Défi du Général is the major activity for our Fund raising campaign titled: For the Future of our Past that is conducted jointly by the Museum du Haut-Richelieu and the Museum of Fort Saint-Jean, both located in the garrison city of Saint-Jean-sur-Richelieu. The funds gathered allow both museums to carry out their important mission to preserve the regional and military history of this area. Your participation to the General's Challenge/Défi du Général will show your support to the cultural community.

Enclosed is a CD showing extracts of the past General Challenges/Défi du Général. You can watch the films of the 4 previous editions on <http://www.mfsj.ca>. Attached are also the information and details necessary to register one or more team of four people from your enterprise. If you have any questions or comments you would like to ask or share please do not hesitate to contact the organizing committee. The contact info is in the accompanying documents.

I sincerely hope I can count on your participation on September 12th 2009 in Saint-Jean-sur-Richelieu,

LGen (ret.) Roméo Dallaire,
Honorary President of the Fund raising campaign « For the Future of our Past »

Attachments